

For Immediate Release

## Digital Watchdog Adds Multi-Function 4K Wide-Angle Bullet Camera to MEGApix Ai Family

The camera is an effective, all-in-one active deterrent, featuring two-way audio, IR, and bright strobe lights that stop events in their tracks.



**DWC-XSBF08LiF DW MEGApix Ai IP Camera.**

**Cerritos, CA (July 25, 2025)** – [Digital Watchdog \(DW\)](https://www.digital-watchdog.com), the industry leader in cloud-centric digital recorders, surveillance cameras, perimeter protection devices, system peripherals and related management software, introduces a multi-function 4K ultra-wide bullet IP camera. The camera features a loud 14-watt speaker, a built-in microphone, IR LEDs, and bright white and color strobe lights for active deterrence and intelligent communication between system operators and individuals within the camera's view. Part of the MEGApix Ai series, it delivers robust object detection and Deep Learning (DL) analytics.

This NDAA/TAA-compliant MEGApix Ai bullet IP camera delivers clear 4K resolution at 30fps in real-time. It includes an onboard edge Ai engine, a built-in microphone, a 14-watt

speaker for loud voice and recorded communications, white lights, and bright 4-color LEDs for active deterrence. MEGApix Ai cameras put the power of AI Deep Learning (DL) at your fingertips, with object detection and people tracking capabilities.

"DW has added another powerful IP camera that does it all to both deter bad actors and capture big, clear video in any venue and surveillance application," said Mark Espenschied, Director of Marketing, DW. "A handsome and rugged active deterrent, this AI camera is a perfect solution both indoors and outdoors."

Camera features include:

- 4K sensor at real-time 30fps
- Star-Light Plus color in near-total darkness technology.
- AI Deep Learning object detection.
- Create up to 40 separate detection zones.
- Easy setup with no manual analytics calibration.
- Seamless integration and control with DW Spectrum.
- Reduce false alarms with multiple detection zones and logical rules.
- Increase your recording storage with smart recording and no false alarms.
- 4-color LEDs for active deterrence
- Vari-focal p-iris lens with motorized zoom and autofocus for complete remote lens control and a focused image at any time.
- True Wide Dynamic Range (WDR) for clear images in challenging light
- Simultaneous streaming and multiple codec options for smart bandwidth management
- 130' Smart IR with intelligent camera sync for clear B/W images with no need for external light
- Smart DNR 3D digital noise reduction minimizes noise and ghosting in motion, particularly in low-light environments.
- Privacy zones cover sensitive areas in the camera's field of view.
- Two-way audio with a built-in microphone and 14-watt speaker for direct communication between the monitoring station and the camera's location.
- Local SD card slot for local recording in case of network loss.
- Alarm sensor input and relay output for access control integration
- Web server built in for easy camera management from any browser
- High-power PoE and DC12V for single cable simplified installation (PoE injector included)
- NDAA/TAA compliant for federal and government projects

# DW<sup>®</sup> Press Release

---

- IP66- and IK10-rated camera housing built to last
- 5 year warranty

To learn more about MEGApix Ai solutions, [click here](#). To learn more about DW's industry-leading video surveillance products, visit [www.digital-watchdog.com](http://www.digital-watchdog.com).

## **ABOUT DIGITAL WATCHDOG**

Founded in 1987, DW is a leading manufacturer of NDAA/TAA-compliant and cloud-centric complete surveillance solutions, delivering easy-to-use, resource-saving artificial intelligence (AI), stunning image quality, advanced hardware capabilities, superior video management, reliable customer support and the lowest total cost of deployment for cloud-managed IP megapixel, Universal HD over Coax megapixel, and legacy analog applications. DW's catalog includes perimeter protection devices, including motion detectors, illuminators and speakers, as well as an NDAA-compliant elevated skin temperature system. With offices in Cerritos, California and Tampa, Florida, and manufacturing facilities in Seoul, Korea, DW is committed to delivering powerful security solutions to its customers worldwide.

**XXX**

### **For Images or More Information:**

Mark Espenschied  
Director of Marketing  
DW Complete Surveillance Solutions  
[marke@digital-watchdog.com](mailto:marke@digital-watchdog.com)  
Toll-Free: 866.446.3595 x283  
[www.digital-watchdog.com](http://www.digital-watchdog.com)